ORDER

Orders Order / Rev: 703225 - 3 Alt Order #: 06257012 OBAMA FOR AMERICA Product Desc: Estimate: 1523 A 08/14/12 - 09/03/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: 07/27/12 / 08/13/12 Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

Revenue Codes:

Bill Plan

Totals

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	71	\$97,940.00	\$83,249.00
08/27/12	09/03/12	49	\$72,720.00	\$61,812.00

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	71	\$97,940.00	\$83,249.00	0.00
September 2012	49	\$72,720.00	\$61,812.00	0.00
Totals	120	\$170,660,00	\$145,061,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 08/1	4/12 09/03/12	LN (M-F)	CM	M-F 11-113	5p MTWTF	:30		\$2,000.00 P-3	0.00 NM	. 6	\$12,000.00
		LN (M-F)					_	4 =,000.000			* :=,======
10 NEWS-11	PM	(,									
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTF	2	\$2,000.00	0.00						
Week: 08/21/12	08/27/12	MTWTF		\$2,000.00	0.00						
Week: 08/28/12	09/03/12	MTWTF		\$2,000.00	0.00						
2 WTSP 08/1	4/12 09/03/12	Price Is Right	CM	11a-12p	MTWTF	:30	2	\$1,200.00 P-2	0.00 NM	6	\$7,200.00
		Price Is Right		•				. ,			. ,
THE PRICE IS	S RIGHT	ŭ									
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTF		\$1,200.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	2	\$1,200.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	2	\$1,200.00	0.00						
3 WTSP 08/1	4/12 09/03/12	M-F 12-1230p	CM	12-1230p	MTWTF	:30	3	\$1,100.00 P-2	0.00 NM	9	\$9,900.00
		10 News @ Noor	า	·							
10 NEWS-NC	ON										
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTF	3	\$1,100.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	3	\$1,100.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	3	\$1,100.00	0.00						
4 WTSP 08/1	4/12 09/03/12	M-F 4-5p	CM	4-5p	MTWTF	:30	4	\$800.00 P-2	0.00 NM	12	\$9,600.00
		Dr. Phil		•							
DR. PHIL											
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/14/12 16:48:54 Page 2 of 5

Order / Rev: 703225 - 3 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 08/14/12 - 09/03/12 Estimate: 1523 A

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
4 WTSP 08/14/12 09/03/12	M-F 4-5p	CM	4-5p	MTWTF-	- :30	4	\$800.00 P-2	0.00 NM	12	\$9,600.00
55 5	Dr. Phil									
DR. PHIL	\\\\ a \ d = \ -	Constant Allerate	Data	Datina						
<u>Start Date</u> <u>End Date</u> Week: 08/14/12 <u>08/20/12</u>	<u>Weekdays</u> МГWГF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF	4	\$800.00	0.00						
Week: 08/28/12 09/03/12	MTWTF	4	\$800.00	0.00						
5 WTSP 08/14/12 09/03/12	M-F 5-530p	СМ	5-530p	МГЖГБ-	- :30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
	5-530p 10 News									
10 NEWS-5PM NEWS										
Start Date End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF	1	\$800.00 \$800.00	0.00 0.00						
Week: 08/28/12 09/03/12	MTWTF	1	\$800.00	0.00						
6 WTSP 08/14/12 09/03/12	M-F 530-6p	CM	530-6p	МГЖГБ-	- :30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
	10 News at 530p									
10 NEWS-530P										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF MTWTF	1	\$800.00 \$800.00	0.00 0.00						
Week: 08/28/12 09/03/12	MTWTF	1	\$800.00	0.00						
7 WTSP 08/14/12 09/03/12			6-7a	MTWTF-	- :30	2	\$400.00 P-2	0.00 NM	6	\$2,400.00
1 11101 00/11/12 00/00/12	6-7a 10 News	O.W	(6:00 AM-6:3		.00	_	Ψ100.001 2	0.00 14111	· ·	φ2, 100.00
10 NEWS-6AM			,	,						
Start Date End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/14/12 08/20/12	MTWTF	2	\$400.00	0.00						
Week: 08/21/12 08/27/12	MTWTF MTWTF	2	\$400.00	0.00						
Week: 08/28/12 09/03/12 8 WTSP 08/14/12 09/03/12		CM	\$400.00 6-7a	0.00 MTWTF-	- :30	2	¢400 00 D 2	0.00 NIM	6	¢2 400 00
8 WISP 08/14/12 09/03/12	6-7a 10 News	CIVI	6:30 AM-7:0		30	2	\$400.00 P-2	0.00 NM	0	\$2,400.00
10 NEWS-6AM	0 74 10 110113		(0.00711177.0	70 7 (101)						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12 08/20/12	MTWTF	2	\$400.00	0.00						
Week: 08/21/12 08/27/12	MTWTF	2	\$400.00	0.00						
Week: 08/28/12 09/03/12	MTWTF	2	\$400.00	0.00			#400 00 D 0	0.00 NIM	40	ΦE 000 00
9 WTSP 08/14/12 09/03/12	CBS This Morning	-	7-9a (7:00 AM-8:0	MTWTF-	- :30	4	\$400.00 P-2	0.00 NM	13	\$5,200.00
COMMENTS APPLY TO SU			(7.00 AIVI-0.0	O AIVI)						
CBS THIS MORNING										
Start Date End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/14/12 08/20/12	MTWTF	4	\$400.00	0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF MTWTF	4 5	\$400.00 \$400.00	0.00 0.00						
10 WTSP 08/14/12 09/03/12		CM	730-8p	MTWTF-	- :30		\$1,200.00 P-2	0.00 NM	3	\$3,600.00
10 W13F 08/14/12 09/03/12	730-8p 730-8p	Civi	730-op	IVII VV I I · -	30	2	\$1,200.00F-2	U.UU INIVI	3	φ3,000.00
MILLIONAIRE	700 op									
Start Date End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/14/12 08/20/12	MTWTF		\$1,200.00	0.00						
	Description		t/End Time		Weekdays			Rtg Type		
2 WTSP 08/14/12-08/20/12 7	′30-8p	730-	·8p		MTWThF	•	:30 (\$1,200.00)	0.00 NM		
Credited	МГWГF	0	# 4 000 00	0.00						
Week: 08/21/12 08/27/12 Spot Ch Date Range D	Description		\$1,200.00 t/End Time	0.00	Weekdays	Lor	ngth Rate	Rtg Type		
3 WTSP 08/21/12-08/27/12 7		730-			MTWThF		:30 (\$1,200.00)			
Credited	00 Op		~ F				(φ.,,)	0.00 /		
4 WTSP 08/21/12-08/27/12 7	730-8p	730-	-8p		MTWThF		:30 (\$1,200.00)	0.00 NM		
Credited	- -	. 30	-1.				(+ - ,= 00.00)			
Week: 08/28/12 09/03/12	MTWTF	2	\$1,200.00	0.00						
11 WTSP 08/14/12 09/03/12	M-F 930-10a	CM	930-10a	МГЖГБ-	- :30	5	\$280.00 P-2	0.00 NM	15	\$4,200.00
	M-F 930-10a	-				-				. ,
MILLIONAIRE										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı	1	

Print Date: 08/14/12 16:48:55 Page 3 of 5

Order / Rev: 703225 - 3 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 08/14/12 - 09/03/12 Estimate: 1523 A

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
11 WTSP 08/14/12 09/03/12	M-F 930-10a	CM	930-10a	MTWTF-	- :30	5 \$280.00 P-2	0.00 NM	15	\$4,200.00
MILLIONAIRE	M-F 930-10a								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/14/12 08/20/12	МГWГБ	6	\$280.00	0.00					
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF MTWTF	5 5	\$280.00 \$280.00	0.00 0.00					
	escription	_	پاکاتین End Time:	0.00	Weekdays	Length Rate	Rtg Type		
15 WTSP 08/28/12-09/03/12 M	1-F 930-10a	930-			MTWThF				
Credited									
[move to week of 8/14]								_	
12 WTSP 08/24/12 08/24/12	Bucs Primetime G		730-1030p	F-	- :30	2 \$4,000.00 P-4	0.00 NM	2	\$8,000.00
BUCS PRESEASON			- .						
Start Date	<u>Weekdays</u> F	Spots/Week 2	Rate \$4,000.00	Rating 0.00					
13 WTSP 08/31/12 08/31/12	Fri Prime A	CM	Fri 8-9p	F-	- :30	1 \$6,500.00 P-2	0.00 NM	1	\$6,500.00
	Fri Prime A								
UNDERCOVER BOSSEFF. 2		C==4= ///==1-	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 08/27/12 09/02/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$6,500.00	Rating 0.00					
14 WTSP 08/31/12 08/31/12		CM	Fri 9-10p	F-	- :30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
	Fri Prime B		•			, ,			
CSI: NY EFF. 3/30/12	\\/a = . d = =	C==4= ///==1-	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 08/27/12 09/02/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$8,000.00	Rating 0.00			ı		
15 WTSP 08/18/12 09/01/12	Sat 6-630p	CM	Sat 6-630p	S	- :30	1 \$700.00 P-2	0.00 NM	3	\$2,100.00
	Sat 6-630p 10 Ne	ews	·						
10 NEWS-NEWS AT 6P		0	5.	5 "			- 1		
Start Date End Date Week: 08/13/12 08/19/12	Weekdays S-	Spots/Week 1	Rate \$700.00	Rating 0.00					
Week: 08/20/12 08/26/12	S-	1	\$700.00	0.00			į		
Week: 08/27/12 09/02/12	S-	1	\$700.00	0.00					
16 WTSP 08/18/12 09/01/12		CM	7-730p	S	- :30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
INSIDE EDITION	Inside Edition								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 08/13/12 08/19/12	S-	1	\$700.00	0.00					
Week: 08/20/12 08/26/12 Week: 08/27/12 09/02/12	S- S-	1	\$700.00 \$700.00	0.00 0.00					
	escription_		/End Time		Weekdays	Length Rate	Rtg Type		
3 WTSP 08/27/12-09/02/12 S		7-73			Sa				
Credited									
[mg line 31]	Cat 9 10a	CM	Cat 9 10a	S	.20	4	0.00 NM	2	\$060.00
17 WTSP 08/18/12 09/01/12	CBS This Mornin	CM g Saturday	Sat 8-10a	3	- :30	1 \$320.00 P-2	U.UU INIVI	3	\$960.00
CBS THIS MORNING - SAT		J							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12 Week: 08/20/12 08/26/12	S- S-	1	\$320.00 \$320.00	0.00 0.00			ł		
Week: 08/27/12 09/02/12	S-	1	\$320.00	0.00					
18 WTSP 08/18/12 09/01/12		CM	Sat 9-10p	S	- :30	1 \$4,000.00 P-2	0.00 NM	2	\$8,000.00
CRIMETIME SATURDAY	Sat Prime B								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S-		\$4,000.00	0.00			į		
Week: 08/20/12 08/26/12	S-	1	\$4,000.00	0.00			D		
Spot Ch Date Range D 2 WTSP 08/20/12-08/26/12 S	escription at Prime B	-	t/End Time 9-10p		Weekdays	Length Rate :30(\$4,000.00)	Rtg Type		
Credited		oat .			54.5	.σσ _(ψπ,σσσ.σσ)	3.30 TVIVI		
[mg line 30 bucs fb 8/17]	l								
Week: 08/27/12 09/02/12	S-	1	\$4,000.00	0.00			ı		

Print Date: 08/14/12 16:48:55 Page 4 of 5

Order / Rev: 703225 - 3 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 08/14/12 - 09/03/12 Estimate: 1523 A

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
•	18 WTSP	08/18/12	2 09/01/12	Sat Prime B	CM	Sat 9-10p	S-	:30	1 \$4,000.00 P-2	0.00 NM	2	\$8,000.00
	CRIMET	ΓIME SAT	TURDAY	Sat Prime B								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 08/2		09/02/12	S-	1	\$4,000.00	0.00					
	19 WTSP	08/19/12	2 09/02/12	, ,	CM	Su 11-1135p	S	:30	1 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
	10 NFW	/S-11P SI	IJ	Late News (Su)								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 08/		08/19/12	S		\$2,000.00	0.00					
	Week: 08/2 Week: 08/2		08/26/12 09/02/12	S S	1	\$2,000.00 \$2,000.00	0.00 0.00					
-				Sun 630-7p	CM	Sun 630-7p	S	:30	1 \$700.00 P-3	0.00 NM	3	\$2,100.00
		00, 10, 12	_ 00/02/:2	Sun 630-7p 10 N		ош. осо . р	٥	.00	. 4.00.00. 0	0.00		ψ=,
	10 NEW											
	Sta Week: 08/	rt Date	End Date 08/19/12	Weekdays S	Spots/Week 1	Rate \$700.00	Rating 0.00					
	Week: 08/2		08/26/12	S	1	\$700.00	0.00					
	Week: 08/2		09/02/12	S	1	\$700.00	0.00					
	21 WTSP	08/30/12	2 08/30/12	Thu Prime C	CM	Thu 10-11p	T	:30	1 \$11,000.00 P-2	0.00 NM	1	\$11,000.00
	THE ME	ENTALIST	г	Person of Interes	t							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	Week: 08/2		09/02/12	T		\$11,000.00	0.00					
	22 WTSP	08/14/12	2 08/14/12	Tue Prime A	CM	Tue 8-9p	- T	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
	NCIS			NCIS								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	Week: 08/		08/19/12	- T		\$10,000.00	0.00					
	23 WTSP	08/29/12	2 08/29/12	Bucs Primetime C		730-1030p	W	:30	2 \$4,000.00 P-4	0.00 NM	2	\$8,000.00
	Cto	rt Doto	End Data	Bucs Primetime ((7:30 PM-11:	•					
	Week: 08/2	rt Date 27/12	End Date 09/02/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$4,000.00	Rating 0.00					
-	24 WTSP			Bucs Primetime C		730-1030p	F	:30	2 \$4,000.00 P-4	0.00 NM	4	\$16,000.00
				Bucs Primetime (Game							
		rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
	Week: 08/2 Week: 08/2		08/19/12 08/26/12	F F		\$4,000.00 \$4,000.00	0.00 0.00					
•	25 WTSP			Sun Prime A	CM	7-8p	S	:30	1 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
				60 Minutes								
		rt Date	End Date	Weekdays 5	Spots/Week	Rate	Rating					
	Week: 08/2 Week: 08/2		08/19/12 08/26/12	S S	1	\$5,000.00 \$5,000.00	0.00 0.00					
-	26 WTSP			Bucs Pre-Game	CM	Bucs Pre-Ga		:30	1 \$1,000.00 P-4	0.00 NM	2	\$2,000.00
				Bucs Pre-Game								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 08/2 Week: 08/2		08/19/12 08/26/12	F F		\$1,000.00 \$1,000.00	0.00 0.00					
-	27 WTSP			Bucs Pre-Game	CM		imeW	:30	1 \$1,000.00 P-4	0.00 NM	1	\$1,000.00
				Bucs Pre-Game					, , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			* 1,000100
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
-	Week: 08/2		09/02/12	W	1	* ,	0.00		4. 04.000.00 D.O.	0.00.104		# 0.400.00
	28 WISP	U8/20/12	2 08/27/12	7-730p Inside Edition	CM	7-730p	M	:30	1 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 08/2	20/12	08/26/12	M	1	\$1,200.00	0.00					
	Week: 08/2		09/02/12	M		\$1,200.00	0.00					
	29 WTSP	08/21/12	2 08/24/12	7-730p Inside Edition	CM	7-730p	- TWГF	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	Week: 08/2		08/26/12	- TWFF		\$1,200.00	0.00					
			· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·		_		

Print Date: 08/14/12 16:48:55 Page 5 of 5

Order / Rev: 703225 - 3 Advertiser: Obama/D/President

Alt Order #: 06257012 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 08/14/12 - 09/03/12 Estimate: 1523 A

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	30 WTSP	08/17/12	08/17/12	Bucs Primetime G	ame CM	730-1030p	F	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
				Bucs Primetime (Game								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 08/	13/12	08/19/12	F	1	\$4,000.00	0.00						
	31 WTSP	09/01/12	09/01/12	10 News Special	CM	10 News Sp	ecialS-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
				10 News Special									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 08/	27/12	09/02/12	S-	1	\$700.00	0.00						

Totals 120 \$170,660.00